

Ryan Holcomb

Graphic Design

Ryan is an award-winning graphic designer demonstrating a wide range of effective solutions with over twenty years of experience. His career focuses on conceptualizing great ideas to completion for in-house teams with proven results. Ryan's approach combines creative thinking and design theory, driven by his passion for graphic design and appreciation for teamwork, where each individual contributes not only their skills but also their unique personality to create an enjoyable culture.

Skills

Adobe Creative Cloud

InDesign, Photoshop, Illustrator, Premiere, After Effects, Acrobat, Basic Dreamweaver, Basic XD

Microsoft Office

Word, PowerPoint, Basic Excel

Figma Learning

Prepress Production

Brand Identity

Vendor Management

Illustration

Photography

Video Production

Social Media Management

Typography

Design Theory and History

Awards

Health Net Key Contributor Award

2022, 2023, twice 2024

Gold MarCom Award

Print Media, 2009

Graphic Design USA,

Design Annual featured work, 2001

Best National Communications Program,

ASHTO, 2001

Pacemaker Award

Best Four Year University Newspaper Design, 1999

Star Award, Wachovia/Wells Fargo

Education

BA Communication Design

Option in Visual Design

CSU, Chico, 2000

Portfolio

RyanHolcomb.com

Contact

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916.396.7112

Ryan Holcomb

Experience

Portfolio

RyanHolcomb.com



Health Net Federal Services

March 2008 – Present

As part of a full service communications team Ryan is tasked with creating design solutions for a variety of in-house projects. This position requires constant learning and management of resources to navigate and adapt a wide range of design needs that are central to the brand's reputation and success. A large portion of the work included designing co-branded materials for a federal contract valued at \$18 billion.

Newsletters, Brochures, Fliers, Video, Web Design, Trade Shows, PowerPoint, E-blasts, Booklets, Press Checks, Production, Co-Branding, Corporate Identity, RFP Design, Fully Remote

HDR | The Hoyt Company

September 2007 – March 2008

As the sole designer for a public relations firm focused on transportation issues Ryan learned to expand his skills for managing all levels of the creative process.

Identity, Brochures, Fliers, Posters, Newsletters, Web Design, PowerPoint

Wachovia | Wells Fargo

October 2002 – September 2007

As Senior Designer, Ryan coordinated, designed, and produced a wide range of projects. He worked with copywriters, print consultants, vendors and clients to realize a variety of creative strategies and solutions. Most tasks centered around working with educational institutions to design communication solutions targeted to their students.

Brand Collateral, Corporate Identity, Web Design, Newsletters, Brochures, Fliers Posters, Trade Show Displays, Press Checks

MTS, Inc., (Tower Records and Books)

July 2001 – October 2002

The Tower design culture was driven by a fast pace retail brand awareness that required adapting styles. A single day could require solutions for a conservative themed opera to a bleeding edge rock band and end with a corporate catalogue.

Advertisements, Point of Purchase Materials, Posters, Catalogs, Billboards, Retail Design

Page Design Group

June 2000 – February 2001

Ryan developed professional experience surrounded by an elite team of designers and production artists. Tasked with building enduring client relationships and award winning design solutions led to a fantastic agency experience.

Brand Identity Design, Brochures, Business Collateral, Catalogs, Packaging, Directing Photo Shoots, Production Design, Press Checks, Illustration

World of Good Tastes, Inc. (La Bou and Lemon Grass restaurants)

Summer break 1997, Winter break 1999, Summer break 1999

Fresh food with fresh ideas. As a young college student, Ryan applied his growing knowledge of design skills to this internship. Valuable design lessons outside of the classroom helped translate theory to real world graphic solutions.

Signage, Brochures, Illustration, News Letters, Point of Purchase Materials, Packaging, Collateral

The O'ron, CSUC Newspaper

Spring Session 1999

This nationally-recognized university student newspaper with award winning design gave Ryan some early experience working as part of a creative team that was focused on learning, graphic design, production, client relationships and time management.

Freelance Work

Various clients over the years

A range of work including small businesses, international businesses, and nonprofits.

Veteran Organization, Furniture Crafter, Golf Equipment Manufacturers, Antique Store Merchant, Race Tracks, General Contractor, Medical Office